



# MCM Program Registration Form

**Dates:**

April 21 - 23, 2010

*Hosted by the IRES Foundation and  
Sonnenschein Nath & Rosenthal LLP*
**Location:**

 Sonnenschein Nath & Rosenthal LLP  
 Willis Tower 78th Floor (Formerly Sears Tower)  
 233 S. Wacker Drive, Suite 7800  
 Chicago, IL 60606

First Name

Last Name

Company

Title

Phone Number

E-mail Address

Street Address

**Special Diets:**

City	State	Zip	<input type="checkbox"/> Diabetic	<input type="checkbox"/> Low Sodium
			<input type="checkbox"/> Kosher	<input type="checkbox"/> Vegetarian

**IRES Membership Status**

Members	Fee	Non-Members*	Fee
<input type="checkbox"/> General Members	\$425.00	<input type="checkbox"/> Regulators	\$705.00
<input type="checkbox"/> Sustaining Members	\$780.00	<input type="checkbox"/> Non-Regulators	\$1,005.00

Sustaining Member Number: \_\_\_\_\_

\*Non-members wishing to join IRES may include the appropriate membership application and dues payment with this registration form and receive the membership rate for this program. Membership applications can be found online at [www.go-ires.org](http://www.go-ires.org).

A General Member is any member in good standing who at the time of membership spent at least 75% of their professional time working for or on behalf of a state or federal insurance regulatory agency.

A Sustaining Member is any member (individual or firm) not working for or on behalf of an insurance regulatory agency

 I have enclosed my check for \$\_\_\_\_\_ made payable to IRES.

If this program is already full, please:

- Contact me about registering for a different MCM program
- Return the entire registration fee to me at the above address

**Mail payment and registration form to:**

 Jo A. LeDuc  
 Office of the Commissioner of Insurance  
 P. O. Box 7873  
 Madison, WI 53707-7873

**Cancellations & Refunds:** Your registration fee minus a \$25.00 cancellation fee will be refunded to you if IRES receives written notice at least 30 days prior to the event. No refunds will be given after that date. However, your registration fee for this event may be transferred to another qualifying registrant.

## 2010 PROGRAMS


• **COLUMBUS, OH**  
MARCH 3 – 5, 2010

• **CHICAGO, IL**  
APRIL 21 – 23, 2010

• **SEATTLE, WA**  
AUGUST 21 – 23, 2010

• **DALLAS, TX**  
OCTOBER 6 – 8, 2010

For more information, visit us on  
the web or contact us at:


**Insurance Regulatory  
Examiner Society**

 12710 S. Pflumm Rd, Ste 200  
 Olathe, KS 66062  
 Phone: 913-768-4700  
 Fax: 913-768-4900  
 E-mail: [ireshq@swbell.net](mailto:ireshq@swbell.net)  
[www.go-ires.org](http://www.go-ires.org)

**MCM**<sup>SM</sup>


**Chicago, IL**  
April 21 – 23, 2010

 Insurance  
 Regulatory  
 Examiners  
 Society

# MCM<sup>SM</sup>

## PROFESSIONAL DESIGNATION PROGRAM

This unique and practical program provides hands-on training for insurance regulators and insurance industry professionals on how to conduct an effective and efficient market conduct examination. This advanced level training provides quality and meaningful credentials for seasoned market conduct personnel and others involved with market conduct examinations.

The MCM program covers the full spectrum of the market conduct process and provides valuable tools for examination management designed to achieve exam efficiencies. It is ideal for current and future examiners-in-charge and compliance personnel. MCM provides for an information exchange between professionals, advanced certification, and the ability to provide meaningful input for the advancement of professional standards and ethics in insurance regulation.

## DESIGNATION

MCM Program participants that attend the program and successfully complete the certification examination on the last day of the program will earn the MCM designation.

## PROGRAM MATERIALS

The MCM textbook will be e-mailed to participants once they have registered for the program. The textbook should be read prior to the start of the classroom instruction in preparation for the program.

## PROGRAM LOCATION

**Sonnenschein Nath & Rosenthal LLP**  
Willis Tower 78<sup>th</sup> Floor (Formerly Sears Tower)  
233 S. Wacker Drive, Suite 7800  
Chicago, IL 60606

The registration fee covers the cost of the MCM textbook, the classroom materials, lunch on day 1 and day 2, refreshment breaks, and the examination. Participants are on their own for breakfast and dinner.

Attire for the MCM Program is business casual.



## TRANSPORTATION INFORMATION

Information on air and ground transportation options is available on the Chicago Airport System's website at [www.flychicago.com](http://www.flychicago.com)

## ACCOMMODATIONS

Chicago has many hotels to select from. The following two are located very near the Willis Tower.

W Hotel (1/2 block)  
172 West Adams Street  
(312) 332-1200 / [whotelsfchicago.com](http://whotelsfchicago.com)

La Quinta Inn & Suites (3 blocks)  
One South Franklin  
312-558-1020 / [www.lq.com/lq/](http://www.lq.com/lq/)

The hotel for the IRES Foundation National School on Market Regulation is the:

Fairmont Chicago Millennium Park (1.5 miles)  
200 North Columbus Drive  
(312) 565-8000 / (800) 441-1414  
[www.fairmont.com/Chicago](http://www.fairmont.com/Chicago)

## PROGRAM DETAILS

### Day 1

8:00 a.m. – 5:00 p.m.

- Introduction to Market Regulation
- Anatomy of a Market Conduct Examination
- Company Communication Techniques
- Examination Assignments
- Core Examination Procedures
- Questions of Fact
- Addressing Violations of Law and Regulations

### Day 2

8:00 a.m. – 5:00 p.m.

- Technology in the Examination Process
- Effective Communication within the DOI
- Detection of Fraud
- Dealing with Issues That May Not Appear in the Final Report
- Workpapers and Confidentiality
- Management of Examination Staff
- Standardized Data Requests (SDRs)
- Actual Data Files
- Exam Management for Company Coordinators

### Day 3

8:00 a.m. – 1:00 p.m.

- Procedure Reviews
- Global Case Study
- Certification Examination



## CONTINUING EDUCATION INFORMATION

IRES members holding an AIE or CIE will automatically receive 15 continuing education credits for completion of the course.